

## Sustainable Development Goals: “the closest thing the world has to a strategy”

What are the SDGs? The Sustainable Development Goals (SDGs), otherwise known as the Global Goals, are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. The goals are interconnected – often the key to success on one will involve tackling issues more commonly associated with another.

What is Corporate Venturing? Corporate Venturing teams engage with entrepreneurs as a way to bring new ideas and energy into the business. Corporate Venturing activities can include running incubators, accelerators and investing through corporate venture capital funds.

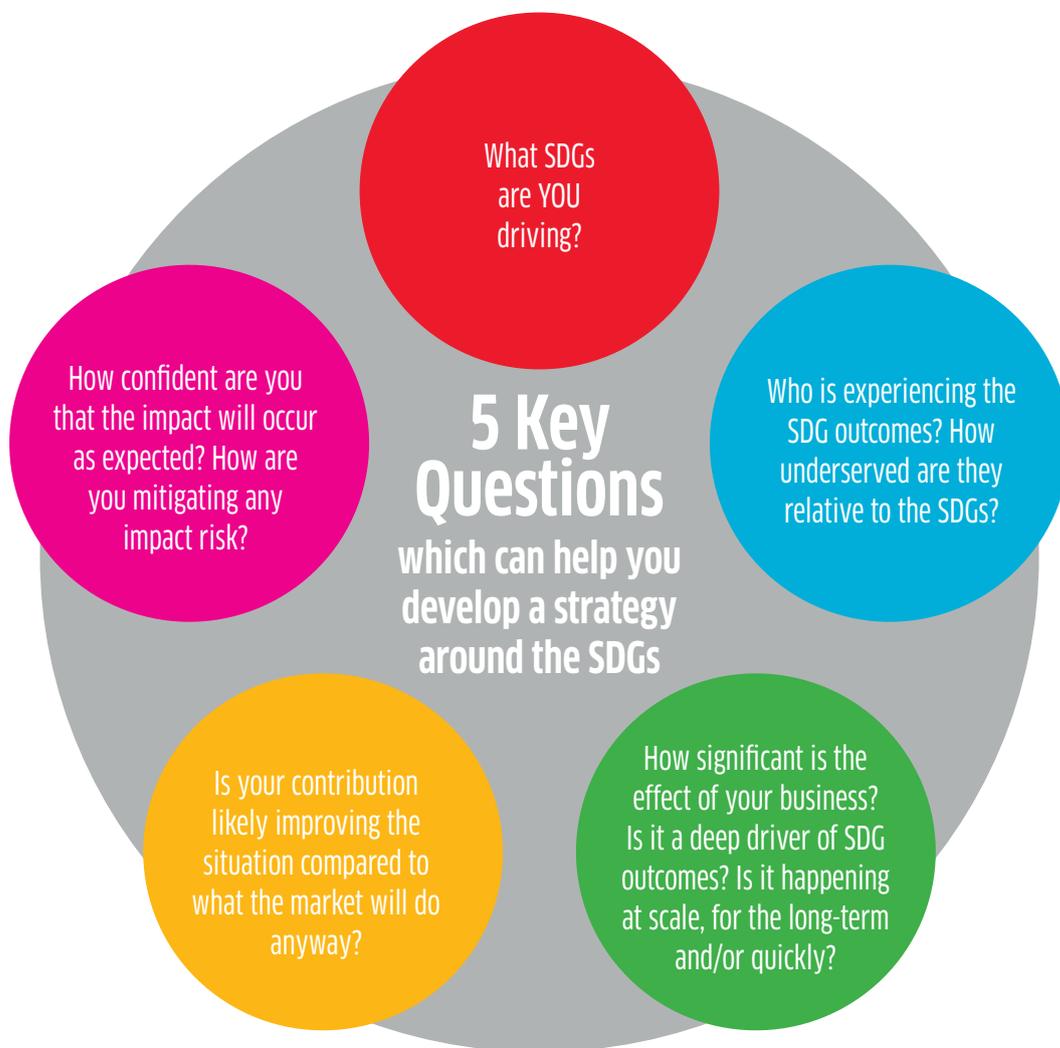


Empowered lives.  
Resilient nations.



Global Corporate Venturing





## SDG Resources

If you're interested in learning more about tools to help you engage more directly in the SDGs, please check out the following resources.

### Impact Management Project

Learn more about the five dimensions of impact, summarized in the questions above, as agreed by thousands of practitioners around the world. You'll find templates, training materials and links to useful resources to manage your positive and negative impacts as a business -- and explore your contribution as an investor to the SDGs.

[impactmanagementproject.com](http://impactmanagementproject.com)

### The SDG Platform, based on the B Impact Assessment

B Lab and the UN Global Compact have partnered to create an actionable management platform for businesses to assess, compare and improve their performance against the SDGs. Before the platform goes public in late 2019, prospective users will test the metric sets as they roll out, prototype the online platform through development, and pilot features as they are completed. If you are interested in being a part of this development, please email

Contact Laura Velez Villa at [lvelez@bcorporation.net](mailto:lvelez@bcorporation.net)

### Possibilian Ventures

Possibilian Ventures is an emerging fund manager dedicated to embedding impact in the mainstream venture ecosystem. Their assessment framework helps investors understand where and how their portfolio aligns with SDGs.

[possibilian.vc](http://possibilian.vc)

[ventureforgood.org](http://ventureforgood.org)

### Global Corporate Venturing

Visit the Global Corporate Venturing website and register for the regular newsletter and daily deals to see where corporate venturing teams are focussing their resources. We'll also be posting regular updates on SDG-related activity and relevant reports and articles

[globalcorporateventuring.com](http://globalcorporateventuring.com)

If you'd like to learn more about work on the Sustainable Development Goals (SDGs) at Saïd Business School, University of Oxford please email:

[SDG@sbs.ox.ac.uk](mailto:SDG@sbs.ox.ac.uk)

For more on corporate venturing and SDGs please get in touch:

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